

Conditions of participation Upcycling Design Competition

CWS Workwear International GmbH, Dreieich Plaza 1A, 63303 Dreieich (hereinafter "CWS WW"), a subsidiary of CWS International GmbH, invites all eligible participants to apply for participation in the CWS WW Upcycling Design Competition and upload upcycled designs including concept descriptions in the period from 15 February 2023 to 15 April 2023.

All natural persons who have reached the age of 18 are eligible to participate. All employees of CWS International GmbH including its affiliated companies as well as persons involved in the conception and implementation of the design competition are not eligible to participate.

The application for participation in the design competition takes place via the cws.com/upcycling-fashion. The corresponding mandatory fields must be completed. Please refer to the data protection information.

After sending the application, the participant will receive, free of shipping costs, a package of discarded work clothes to be reused as part of the upcycling.

In the course of the further application process, at least two to three parts of an upcycling design together with a concept description must be sent digitally as a PDF, jpg or png by e-mail to upcycling-fashion@cws.com by 15 April 2023 at the latest, thus completing the application.

Upcycling design is characterised by the reuse of discarded workwear or the use of the material and the resulting redesign, be it street style or business look, for example. There are no limits to one's own creativity. The concept description includes the vision the participant had when creating the design and what inspired him or her.

At the same time, by uploading his designs including the concept description as part of the application, the participant grants CWS International GmbH and its affiliated companies (hereinafter collectively referred to as "CWS"), which are named in Annex 1, a non-exclusive, royalty-free, irrevocable right of use, unrestricted in terms of time, space and content, to the uploaded designs including the concept description. The granting of the right of use includes the exploitation in tangible and intangible form within the scope of the usual CWS business for all types of use. It is intended, for example, to use the design for advertising purposes for corporate, image and product advertising (e.g. use on advertising material, on the Internet, use at public product presentations), for press work in the CWS area (e.g. newspaper or online publications), on social media platforms such as Facebook, YouTube, TikTok, as well as for other brand ting measures (e.g. at trade fairs). Also included is the right to edit the designs including the concept description at its own discretion or to have them edited by third parties or to transform and adapt them in any other way (e.g. creation of a CWS-own video clip based on the idea in its description) and to use performance results created in this way in the same way as the original version. Whether and how further exploitation takes place within the scope of the right of use granted shall be the sole responsibility of CWS.

After sending the application and uploading the upcycling designs including concept descriptions, these will be collected until the end of the participation period (15 April 2023). After the deadline, an expert jury consisting of, among others, Mr. Daniel Kroh (designer of

Upcycling Mode), Ms. Oxana Jemeljanow (designer of Upcycling Mode and Teamlead Product Performance at CWS), Ms. Iris-Dorothee Rau (designer at CWS) and Ms. Rosa Buchacher (Fairtrade Germany) will determine the best and most convincing upcycling designs in a vote.

The selected designers will win participation in a fashion show at the Fashion Lounge in the context of the fashion fair in Frankfurt am Main in June 2023. The winner of all winners will also win a trip to Berlin including train journey and overnight stay as well as participation in the Upcycling Masterclass by Mr Daniel Kroh.

All winners, including the winner, will be notified by email no later than 21 April 2023 and will also be contacted by CWS WW for further voting.

The upcycling designs submitted must be sewn and available to CWS WW by 15 June 2023 at the latest.

Furthermore, by participating in the design competition, the participant consents to the photographing of his/her person as well as to the subsequent publication of the photos and videos made by him/her in connection with the design competition as well as any appearances in connection with the presentation of the upcycling design, e.g. as part of a video fashion show at the Fashion Lounge in the context of the fashion trade fair in Frankfurt am Main in June 2023 as well as on websites and social media channels of CWS.

The consent applies to CWS International GmbH as well as the affiliated companies of CWS International GmbH (hereinafter collectively referred to as "CWS"), in particular but not exclusively the companies named in Annex 1, and the commissioned photographer who takes the photos and videos.

The participant also consents to the processing of the personal data contained in the photos and videos by CWS and the photographer. The consent applies without restriction to the commercial use (publication, distribution, reproduction, editing and forwarding) of the images in digital or printed form. The consent is not limited in time or location and applies to all forms of distribution and publication, including websites and social media platforms or channels operated by CWS International GmbH.

Insofar as the photo and video reveal indications of ethnic origin, religion or health (e.g. skin colour, headgear, glasses), the consent also refers to these details.

Please refer to the data protection information in Appendix 2.

In addition, the participant grants CWS the right, free of charge, to publish the photos and videos in connection with the ordinary business of CWS in modified and unmodified form. The consent shall apply without limitation to the commercial use (publication, distribution, reproduction, editing and transmission) of the photos and videos as described in the consent under data protection law above.

The consent given with the participation does not mean that the participant is automatically one of the winners.

CWS WW reserves the right, at its sole discretion, to exclude participants from this competition for justifiable reasons such as

- in the event of unfair trading,
- for copyright infringements,
- in the case of trade mark infringements,
- in the event of breaches of these conditions of participation,
- in the event of false or misleading statements in connection with participation in this competition.

Entrants who do not win will not be entitled to have their uploaded designs published.

By entering the competition, the entrant agrees to be bound by the terms and conditions of entry set out and declares their consent as described above.

All information in the context of persons, professions and target groups always refers to m/f/d, regardless of the wording.

The law of the Federal Republic of Germany shall apply.

The legal process is excluded.

Please refer to Appendix 2 for the data protection regulations

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Appendix 1
List of affiliated CWS companies

Society	Address
CWS International GmbH	Franz-Haniel Platz 1b 47119 Duisburg Germany
CWS Workwear International GmbH	Dreieich Plaza 1a 63303 Dreieich Germany
CWS Supply GmbH	Industriestr. 6 36341 Lauterbach Germany
CWS Workwear Germany GmbH & Co KG	Dreieich Plaza 1a 63303 Dreieich Germany
CWS Workwear Austria GmbH	Diesel Road 13 3362 Amstetten Austria
CWS-boco Suisse SA	Industriestrasse 20 8152 Glattbrugg Switzerland

Annex 2
Conditions of Participation
Upcycling Design Competition

What is it about?

It's about your personal data and how we process it as part of the Upcycling Design Competition.

Personal data is any information relating to an identified or identifiable natural person, i.e. data that can be related to you personally, such as name, address, e-mail address, user behaviour, etc. Processing is any operation or set of operations which is performed upon personal data, whether or not by automatic means, such as collection, recording, organisation, filing, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment, restriction, erasure or destruction.

I. Name and address of the person responsible

The responsible party within the meaning of the General Data Protection Regulation (hereinafter "DSGVO") and other national data protection laws of the member states as well as other data protection regulations is the

CWS Workwear International GmbH
Dreieich Plaza 1A
63303 Dreieich
Germany

Telephone number: +49 (0) 6103 309 - 0
Email: info@cws.com

II. Contact details of the data protection officer

You can reach the data protection officer of the data controller as follows:

CWS Workwear International GmbH
Data Protection Officer
Dreieich Plaza 1A
63303 Dreieich
Germany

E-Mail: datenschutzbeauftragter@cws.com

III. General information on data processing

1. Scope of the processing of personal data

As a matter of principle, we only process personal data of participants to the extent that this is necessary for the implementation of the competition as well as for advertising, provided that consent has been granted. The processing of personal data of our participants is regularly only carried out with the consent of the user. An exception applies in those cases in which it is not possible to obtain prior consent for actual reasons and the processing of the data is permitted by legal regulations or is indispensable for participation in the competition.

2. Legal basis for the processing of personal data

- a) Insofar as we obtain the consent of the data subject for processing operations involving personal data, Art. 6 (1) lit. a DSGVO serves as the legal basis.
- b) When processing personal data that is necessary for the performance of a contract to which the data subject is a party, Art. 6 (1) lit. b DSGVO serves as the legal basis. This also applies to processing operations that are necessary for the implementation of pre-contractual measures.
- c) Insofar as the processing of personal data is necessary for the fulfilment of a legal obligation to which our company is subject, Art. 6 para. 1 lit. c DSGVO serves as the legal basis.
- d) In the event that vital interests of the data subject or another natural person make it necessary to process personal data, Art. 6 (1) lit. d DSGVO serves as the legal basis.
- e) If the processing is necessary to protect a legitimate interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 (1) lit. f DSGVO serves as the legal basis for the processing.

3. Data deletion and storage period

The personal data of the data subject shall be deleted or blocked as soon as the purpose of the storage ceases to apply. Storage may also take place if this has been provided for by the European or national legislator in Union regulations, laws or other provisions to which the controller is subject. The data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a necessity for the continued storage of the data for the conclusion or fulfilment of a contract.

IV. Participation in the competition

1. Description and scope of data processing

By entering the competition, we collect the following personal data:

- First name
- Last name
- Address
- Postcode, city
- IP address (automated with time of sending)
- Email address
- Telephone number
- Fax number
- Photo / video recordings

2. Legal basis for data processing

The legal basis for the processing of personal data in the context of participation in the competition is Art. 6 para. 1 lit. B). For processing on the basis of consent Art. 6 para. 1 lit. a) DSGVO.

3. Purpose of the data processing

The personal data collected will be required for the implementation of the competition and will be used within the framework of the announcement of the competition results, trade fair appearances and publication in print and online media, as well as for use in social networks....

The IP address and the time of the granting of your consent are stored for verification purposes in order to be able to clarify any possible misuse of your personal data.

4. Duration of storage

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected.

5. Revocation option

You can revoke your consent to the processing of the personal data provided at any time, without this affecting the lawfulness of the processing carried out on the basis of your consent up to the revocation. You can declare your revocation by email to upcycling-fashion@cws.com.

V. Rights of the data subject

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller (see section I of this declaration):

- Right to information
- Right of rectification or erasure

- Right to restrict processing
- Right to object to processing
- Right to data portability

Without prejudice to any other administrative or judicial remedy, you shall also have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your residence, place of work or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes the GDPR.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and outcome of the complaint, including the possibility of a judicial remedy under Article 78 GDPR.

*** *END* ***